A structural overview of the new field of management geography including globalization, embeddedness of MNEs, networking, hybridization, regional economies, technology, acculturation, internationalization, IHRM and implications for management and government.

CONTENTS:
PART I: DEFINING MANAGEMENT GEOGRAPHY
Management Geography – An Actor-Centered Approach; R.D.Schlunze & M.Plattner
'Hybrid' Managers Creating Cross-Cultural Synergy – A Systematic Interview Survey from Japan; R.D.Schlunze
Mobile Elite in the Global City – International Managers' Location Preferences; M.Plattner

PART II: SPACES OF INTERNATIONAL ECONOMY
Managing Global Cities Through Corporate Network Analysis; R.S.Wall
Competition Development in the BRIC Countries – Towards a Unified International Economic Space; R.V.Kashbrasiev
Managing Regulatory Risk in Energy Investments Developed in Foreign Countries; A.Calvo-Silvosa & R.C.Lois-González
Restructuring in Regional Economies and Introducing Province System in Japan: With Special Reference to Kansai Region; M.Ikuta
Trading Area and Locational Decision of Foreign Affiliates in Osaka Prefecture; S.Maruyama

PART III: SPACES OF INTERNATIONAL MANAGEMENT
How does US Educational Experience Shape the Everyday Work Environment of Japanese Legal Professionals? T.Reiffenstein
Japanese MNEs' Hybrid Factories in the Global Economy – A Management Geography Approach; T.Abo
Spaces of Japanese Management – Towards a Dynamic Hybridization Theory; K.Yamazaki
Production Allocation Strategies and Spatial Structure of International Division of Labor in Japanese Animation Studios; K.Yamamoto
Adjusting to a Distant Space: Cultural Adjustment and Inter-Culturally Fluent Support; W.Baber

PART IV: A NEW PERSPECTIVE
Concept of Corporate Globability; A.Jones
Location Based Services Technology Innovations in Japan; N.O.Agola
Managing Regulatory Risk in Energy Investments Developed in Foreign Countries; P.Ström & R.Schweizer
Internationalization of Business Networks: How do Managers with Divergent Cultural Norms Contribute? M.Plattner

ROLF D. SCHLUNZE is Professor of Intercultural Management at the Department of International Business Administration of Ritsumeikan University, Japan. He leads the international research group: Spaces of International Management and Economy (SIEM) and his focus is on the location adjustment of managerial systems. He is an adviser for the Euro-Ásia Management Study Association (EAMSA).

WILLIAM W. BABER is an Associate Professor at Kyoto University’s Graduate School of Management, Japan. He has combined education with business throughout his career, teaching business students in Japan and Europe and working in economic development for the State of Maryland, USA. His research interests include cross-cultural management and manager acculturation.

NATHANIEL O. AGOLA teaches at the Business Administration Department and the Graduate School of Management of Technology at Ritsumeikan University, Japan. His research focuses on technology, innovation, management of technologies in emerging markets, and innovative transfer of technology across borders.
ORDER FORM

Title: 
Price: 
Quantity: 
ISBN: 
Name: 

Delivery Address: 
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
Postal code: 
Country: 
Email: 
Telephone: 

Postage and Packing
UK orders under £40, please add £3 per order; over £40, please add £4 per order
Non-UK orders under £40, please add £5 per order; over £40, please add 10%

MAILING LIST
☐ Tick here if you would like to be added to our mailing list
☐ Tick here if you would like to receive free copies of catalogues in related subjects

HOW TO PAY
[ ] I enclose a cheque payable to Palgrave Publishers Ltd for £_____  
[ ] Please send me a pro-forma invoice (address supplied above)  
[ ] Please charge £_________ to my 
    Visa [ ] Mastercard [ ] American Express [ ]  
    (We do not accept payment by Switch or Maestro)

Card number: ________________________________
Expires: ____________________

Cardholder name and address (if different from above):
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________

Signature: Date: