



# LAUNCHING A NEW PERSPECTIVE ON MANAGEMENT AND GEOGRAPHY

## 2010 SIEM International Symposium

Ritsumeikan University, Biwako Kusatsu Campus  
BKC, Rohm Plaza 5FL Conference Room,

**March 24–25, 2010**

Day **1** March 24th 16.00–18.00

### MANAGEMENT GEOGRAPHY DEFINED

#### Keynote speakers



**Dr. Henry Wai-Chung Yeung**  
National University of Singapore  
**Transnational entrepreneurship and global production networks: Challenges for management geography**



**Dr. Tetsuo Abo**  
Teikyo Heisei University  
**Japanese MNE's hybrid factories in the global economy – A management geography approach**

#### Discussant



**Dr. Rolf D. Schlunze**  
Ritsumeikan University  
**Foundations of management geography**

#### Access

##### Biwako-Kusatsu Campus

From JR Minami Kusatsu Station:

Exit East Gate and take the 近江鉄道バス [Omi Tetsudo Bus] (立命館大学行き [Ritsumeikan Daigaku Iki] or 立命館大学経由飛島グリーンヒル行き [Ritsumeikan Daigaku Keiyu Tobishima Green Hill Iki]) to Ritsumeikan Daigaku (15-20 minutes).

Taxis from Minami Kusatsu Station cost about Y1400.



Day **2** March 25th 9.00–18.00

### SPACES OF INTERNATIONAL ECONOMY AND MANAGEMENT

#### Guest speakers from overseas



**Dr. Andrew Jones**  
University of London, England  
**New geographies of global managerial practice: The case of business services**



**Dr. Patrik Ström**  
University of Gothenburg, Sweden  
**Space oddity: On managerial decision making and space**



**Dr. Tim Reiffenstein**  
Mount Allison University, Canada  
**How does US educational experience shape the everyday work environment of Japanese legal professionals?**



**Dr. Rinas Kashbrasiev**  
Kazan State University, Russia  
**Competition development in the BRIC countries: Towards a unified international economic space**



**Dr. Ronald S. Wall**  
IHS / Erasmus University Rotterdam, The Netherlands  
**Managing global cities through corporate network analysis**

#### For further information contact

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